



FOCUS PROGRAM
STATION AREA & LAND USE PLANNING PROGRAM
Cycle Four
Application for Funding



Application Deadline: March 1, 2011

Please review the Program Guidelines for additional information.

Part 1 - GENERAL INFORMATION	
a. Lead Applicant (City/County)	
b. Partner Transit Agency	
c. Station Area/ Project Location	
d. Contact Info for Lead Applicant	
e. Contact Info for Transit Agency	
f. Other Transit Agencies Serving Station Area	
g. Local Stakeholder and Community Partners (attach letters of support if applicable)	
h. Station Area Identified Placetype(s)	
i. Total Project Budget	
j. Total Grant Request from MTC	
k. Local Match (cash) 20% required	
l. Source of Local Matching Funds	
m. In-Kind local match	

Part 2 - TYPE OF PLANNING ACTIVITY (check all that apply)	
a. <input type="checkbox"/> Specific Plan <input type="checkbox"/> Zoning Amendment <input type="checkbox"/> Program-Level Environmental Impact Report (EIR) <input type="checkbox"/> Project-Level Environmental Impact Report (EIR) <input type="checkbox"/> Other (describe in narrative below)	<input type="checkbox"/> Precise Plan <input type="checkbox"/> Form-Based Code
b. Anticipated Start Date:	c. Anticipated End Date:

**Part 3 - STATION AREA INFORMATION
(For Half Mile Radius Around Station)**

	CURRENT CONDITIONS*	FUTURE GOAL
a. Types of Zoning in Station Area		
b. Total Population (Best Estimate)		
c. Total Households (Best Estimate)		
d. Total Jobs (Best Estimate)		
e. Available Transit Service(s)		

* please provide source for current conditions

Part 4 - ADDITIONAL INFORMATION

	Yes	No
a. Is the request for this planning grant to augment an existing planning effort that is already partially funded?	<input type="checkbox"/>	<input type="checkbox"/>
b. If you answered yes to (a), has a consultant already been hired to assist in the development of the plan?	<input type="checkbox"/>	<input type="checkbox"/>
c. Is the station area currently recognized as a transit station in the General Plan?	<input type="checkbox"/>	<input type="checkbox"/>
d. Have other plans (any targeted planning efforts including specific plans, precise plans, area plans, concept plans) been developed within the last 10 years that cover the station area? Note: If yes, please attach list of individual planning efforts and date completed	<input type="checkbox"/>	<input type="checkbox"/>
e. Will the plan be formally adopted by the city council or Board of Supervisors?	<input type="checkbox"/>	<input type="checkbox"/>
f. Is the station area within the boundaries of a redevelopment area?	<input type="checkbox"/>	<input type="checkbox"/>
g. Does the property owned by the transit agency represent part of the development potential for the station area?	<input type="checkbox"/>	<input type="checkbox"/>

Part 5 –NARRATIVE

Attach a no more than FOUR page (8½ x 11 paper – single spaced) narrative to your proposal that addresses all of the following questions and provides any other relevant information.

1. Introduction/Vision

- § What is the vision for the station area?
- § Which Place Type(s) in the *Station Area Planning Manual* seems most appropriate for your station area and why? What is the potential for the station area and land use plan to meet or exceed the guidelines for this PlaceType and contribute to the MTC TOD policy threshold?
- § What type of plan or study will be developed and why (e.g. specific plan, precise plan)? Will the planning process include a project-level or programmatic EIR and/or revisions and updates to zoning codes, etc.?

If specific plans or other similar plans have been prepared for the station area in the past, explain reason for updating plans and how the previous plan was implemented. (Please attach a list of all planning efforts and documents that have been developed for any portions of the station area within the last 10 years. Include dates completed).

2. Existing Policies

- § Describe any existing local policies that are already in place that will help provide additional housing and transportation choices in the station area, such as innovative parking policies, pedestrian-oriented design standards, or affordable housing policies, etc.

3. Proposed Planning Elements

- § Briefly describe how each of the planning elements in Part 6 will be addressed as part of the Station Area and Land Use Plan. Note why any elements would not be included in the station area and land use plan based on existing plans and policies as a result of a completed or amended precise or specific plan within the past 10 years.

4. Project Readiness/Local Commitment to the Plan and Implementation

- § Describe the level of developer interest in this area. If low, describe how the plan could facilitate interest.
- § Are there any major property owners included in the planning area and will they be part of the planning process? (if so please name specific stakeholders and note the properties they own).
- § Describe the city's commitment to ensure completion and adoption of the station area plan, such as by providing adequate staffing and financial resources.
- § How will your jurisdiction ensure that policies established in the plan are supported and enacted? Adopt the EIR and new zoning?

Part 6 – PLANNING ELEMENTS (SEE APPENDIX FOR DETAILED DESCRIPTION OF EACH ELEMENT)		
	To be included in plan?	
	Yes	No
1. Station Area Profile Description: Brief initial report detailing demographic and socio-economic characteristics of the station area, as well as transit/travel patterns and use, etc. Data sources should include the US Census, as well as other planning efforts. Results from the Station Area Profile should inform the Station Area Planning and Land Use Elements listed below.	REQUIRED	
2. Community Involvement Strategy Description: An outline describing the outreach strategy used in the plan, including all public meetings, notices, charettes, and other outreach tools for the plan, with special attention paid to effective methods towards involving community groups and minority, low-income, youth, renter, and non-English speaking populations.	<input type="checkbox"/>	<input type="checkbox"/>
3. Alternatives Analysis Description: Development of several land use alternatives or visions over the long term, their impacts upon the existing community and neighboring land uses, the feasibility of instituting each alternative, and the selection of a preferred development scenario. Should include analysis of potentially incompatible land uses and resulting exposure issues.	<input type="checkbox"/>	<input type="checkbox"/>
4. Market Demand Analysis Description: An analysis of the future market demand for higher density-housing at all levels of affordability, retail, commercial and industrial (if appropriate) uses.	<input type="checkbox"/>	<input type="checkbox"/>
5. Affordable Housing Strategy Description: An analysis of existing housing stock and policies and how well they provide a range of housing choices, both in type and affordability. Strategies (including land use policies, other policies and programs) to meet affordable housing goals, provide housing affordable to low-income residents and prevent displacement of existing residents due to implementation of the plan should be analyzed.	<input type="checkbox"/>	<input type="checkbox"/>

<p>6. Multi-modal Station Access & Connectivity</p> <p>Description: Strategies for improving bus access to rail stations and ferry terminals and frequency of feeder services (in consultation with transit providers) as well as pedestrian, bicycle and auto access and safety. Multi-modal connections between the transit stations and surrounding neighborhoods should be emphasized.</p>	<input type="checkbox"/>	<input type="checkbox"/>
<p>7. Pedestrian-Friendly Design Standards</p> <p>Description: Building, open space and street design standards that focus on pedestrian-oriented design that enhances the walking environment and increases pedestrian comfort and convenience as well as the safety and security of transit patrons in and around the station area.</p>	<input type="checkbox"/>	<input type="checkbox"/>
<p>8. Accessible Design</p> <p>Description: Accessible design for people with disabilities and the elderly that ensures fully accessible transit stations, accessible paths of travel between the stations and surrounding areas, and visitable and habitable housing units adjacent to the station where feasible.</p>	<input type="checkbox"/>	<input type="checkbox"/>
<p>9. Parking Demand Analysis</p> <p>Description: A thorough analysis of existing and future parking demand – both at the station and throughout the station area in residential and commercial areas - and an analysis of innovative TOD-oriented parking strategies for local adoption based on MTC's Parking Toolkit.</p>	<input type="checkbox"/>	<input type="checkbox"/>
<p>10. Infrastructure Development & Budget</p> <p>Description: An analysis of current and future public infrastructure needed in the station area (including schools, libraries, parks, sewers and other facilities) to serve the existing and future needs of the anticipated population. Financing strategies should propose specific mechanisms to fund necessary improvements, expansions, and maintenance of existing services.</p>	<input type="checkbox"/>	<input type="checkbox"/>
<p>11. Implementation Plan & Financing Strategy</p> <p>Description: A list of measurable actions detailed in plan, and estimated timeline for their implementation, including adoption of new policies, phasing of new infrastructure and public developments, creation of new programs and, identification of near and longer term priorities.</p>	REQUIRED	

Part 7 – MAP OF PLANNING AREA

Attach a map showing the proposed planning area that includes at least a half mile radius around the transit station and any other relevant information for land uses, station location etc. Photos of current conditions in the station area are optional.

All images must be in PDF form and should not exceed 5 mb combined.